



**Student ID:** STUDENT ID  
**Student Name:** Student Name

**ARTS & SCIENCES**  
**Academic Program:** Mass Communication  
**Academic Plan:** Public relations & Advertising  
**Requirement Term:** Fall Semester 2009-10

Course	Grade	Prerequisites
<b>1) General Education (14 Courses - 42 Credits) (I, II, III, IV, V, VI, VII)</b>		
<b>I. Communicating Skills: 3 Courses</b>		
ENGL 100-Academic English I	*	Admission Placement / TOEFL Score / ENGL 098
ENGL 110-English Composition I	*	Admission Placement / TOEFL Score / ENGL 100
ENGL 112-English Composition II	*	Admission Placement / TOEFL Score / ENGL 110
<b>II. Managing Information: 1 Course {MIS 118,CSC 101,MCM 104}</b>		
Managing Information offering		
<b>III.VAL:{ECO[101,102],MUSC110,ART110,HIST[100,103] ANTH111,SOC110, PHIL[115], SPA101,FREN101}</b>		
Valuing offering		
<b>IV. SBS:2 CRS {ANTH,ECON,HIST,POLI,PSYC,SOC, GEOG}</b>		
SBS offering		
SBS offering		
<b>V. H&amp;FA:2 CRS {ARAB,ART,CHIN,ENGL,FREN, HIST,MUSC,PHIL,SPAN,THTR}</b>		
Humanities & Fine Arts offering		
Humanities & Fine Arts offering		
<b>VI. Arab Hertiage: 1 Course {ARAB, ENGL 212, HIST 252}</b>		
Arab Hertiage offering		
<b>VII. Math &amp; LNS:4 Courses (1 MATH, 1 LNS, [2 MATH or LNS]) {BIOL,CHEM,MATH,PHED,PHYS}</b>		
MATH 111-College Algebra	*	(MATH 099 or Pass GMPT) & PROG <> COMPUTER
LNS offering		
MATH / LNS offering		
MATH / LNS offering		

<b>2) Mass Communication Core Requirement ( 5 Courses - 15 Credits)</b>		
<b>Must Complete the following</b>		
MCM 103-Introduction to Mass Media	*	ENGL 100 or ENGL 110 or ENGL 112
MCM 206-Introduction to Writing for Mass Media	*	MCM 103 and ENGL 112
MCM 411-Media Law & Ethics	*	MCM 206 & Junior Standing
MCM 412-Communication Theory	*	MCM 206 & Junior Standing (54 credit
MCM 413-Research Methods in Mass Communication	*	MCM 206 & Junior Standing

<b>3) PR/ ADV Emphasis Requirement: 10 Courses - 30 Credits (Group A &amp; B)</b>		
<b>A. Group A: 7 Courses - 21 Credits</b>		
MCM 105-Communication layout & design	*	MCM 103
MCM 141-Intro.to Public Relation/Adver	*	MCM 103
MCM 241-Writing for PR/ADS	*	MCM 206
MCM 341-Cases in PR/Advertising	*	MCM 141
MCM 441-Integrated Marketing Communication.	*	MCM 141
MCM 443-Senior Project in PR/Advertising	*	(MCM241 & MCM 341 & MCM 441 & PLAN=PR/ADV) OR
<b>MCM 442 or MCM 455</b>		
MCM 442-Internship in PR/Advertising	*	(MCM241 & MCM 341 & MCM 441 & PLAN=PR/ADV) OR
MCM 455-Internship	*	Junior Standing
<b>B. Grp B:3 Crs Any MCM 2##,3##,4## Except MCM[210,240,280,340,360,380,400,440,460,480]</b>		

Course	Grade	Prerequisites
-- offering		
-- offering		
-- offering		
<b>4) Free Electives : 11 Courses - 33 Credits</b>		
<b>Any course from University Offering</b>		
Any course from University offering		
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Any course from University offering		
Any course from University offering		

	UNITS	COURSES
University Requirements	120	40
Earned Credits	0	0
Transferred Credits	0	0
Satisfactory Credits	0	0
Total Credits	0	0
Needed	120	40

COM: Communicating Skills  
HFA: Humanities / Fine Arts

GA: Global Awareness Courses  
LNS: Life / Natural Sciences

GEPT: GUST English Placement Test  
MI: Managing Information

GMPT: GUST Math Placement Test  
SBS: Social Behavioral Sciences  
ELG-[Term Code]: Student eligibility to enroll



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	UNITS	COURSES
University Requirements	0	0
Earned Credits	0	0
Transferred Credits	0	0
Satisfactory Credits	0	0
Total Credits	0	0
Needed	0	0