



**Student ID:** STUDENT ID  
**Student Name:** Student Name

Course	Grade	Prerequisites
<b>1) General Education (A &amp; B) (14 Courses - 42 Credits)</b>		
<b>A- CORE (7 Courses - 21 Credits)</b>		
<b>I. Writing Courses: 3 Courses</b>		
ENGL 100-Academic English I	*	GEPT / TOEFL Score / ENGL 098
ENGL 110-English Composition I	*	GEPT / TOEFL Score / ENGL 100
ENGL 112-English Composition II	*	GEPT / TOEFL Score / ENGL 110
<b>II. Communication: 1 Course (MCM 102 preferred)</b>		
Communication offering		
<b>III. MATH Proficiency: 1 Course</b>		
MATH 120-Data Analysis I with Software	*	(MATH 096 / 100)&(UENG/UMCOM)
<b>IV. Information Literacy: 1 Course</b>		
Information Literacy offering		
<b>V. Arab Heritage &amp; Cultural Diversity: 1 Course</b>		
Arab Heritage & Cultural Diver offering		
<b>B- EXPLORE (7 Courses - 21 Credits)</b>		
<b>I. Social Sciences : 2 Courses</b>		
Social Sciences offering		
Social Sciences offering		
<b>II. Humanities &amp; Fine Arts: 2 Courses</b>		
Humanities & Fine Arts offering		
Humanities & Fine Arts offering		
<b>III. MATH &amp; LNS: 3 Courses</b>		
MATH 122-Data Analysis II with Software	*	(MATH 120 / MATH 121) & (UMCOM / UENG)
MATH / LNS offering		
MATH / LNS offering		

Course	Grade	Prerequisites
<b>B. Any MCM 2##,3##,4## - 6 Courses</b>		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		
MCM 2##, 3##, 4## offering		

<b>4) Free Electives : 5 Courses - 15 Credits</b>		
<b>Any course from University Offering</b>		
Any University offering		
Any University offering		
Any University offering		
Any University offering		
Any University offering		

	UNITS	COURSES
University Requirements	120	40
Earned Credits	0	0
Transferred Credits	0	0
Satisfactory Credits	0	0
Total Credits	0	0
Needed	120	40

<b>2) Mass Communication Core Requirement ( 5 Courses - 15 Credits)</b>		
<b>Must Complete the following</b>		
MCM 103-Introduction to Mass Media	*	ENGL 100 / 110 / 112
MCM 206-Introduction to Writing for Mass Media	*	MCM 103 & ENGL 112 & UMCOM
MCM 411-Media Law & Ethics	*	MCM 206 & Junior Standing & UMCOM
MCM 412-Communication Theory	*	MCM 206 & 54 Passed Credit & UMCOM
MCM 413-Research Methods in Mass Communication	*	MCM 206 & MATH (111 / 122) & Junior Level &

<b>3) PR/ ADV Emphasis Requirement: 16 Courses - 48 Credits (Group A &amp; B)</b>		
<b>A. Must Complete the following: 10 Courses</b>		
MCM 102-Introduction to Public Speaking.	*	ENGL 100 / 110 / 112
MCM 105-Communication layout & design	*	ENGL 100 / 110 / 112
MCM 141-Intro.to Public Relation/Adver	*	MCM 103 & UMCOM
MCM 209-Fundamentals of Advertising	*	MCM 103 & UMCOM
MCM 212-Social Media Principles & Practices	*	(MCM 101 / 103) & UMCOM
MCM 241-Writing for PR/ADS	*	MCM 206 & UMCOM
MCM 305-Communication campaigns	*	MCM 141 & MCM 206
MCM 341-Cases in PR/Advertising	*	MCM 141 & UMCOM
MCM 441-Integrated Marketing Communication.	*	MCM 141 & Junior Standing & UMCOM
MCM 455-Internship	*	Junior Standing & UMCOM

GEPT: GUST English Placement Test  
GMPT: GUST Math Placement Test  
coreq: Pre-requisite or Co-Requisite



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**ARTS & SCIENCES**  
**Academic Program:** Mass Communication  
**Academic Plan:** Public relations & Advertising  
**Requirement Term:** Fall Semester 2023-24

**General Education Requirements**

All Students are required to complete 42 credits of General Education requirements.  
21 credits from the CORE & 21 credits from EXPLORE area.

**Writing Courses**

Students with advance placement in ENGL can substitute ENGL 100/ 110 with any ENGL course

**Communication Offering**

Any of the following courses:  
ENGL 201,222,271, FREN 101,102,111,112 GRMN 101,102 MCM 107,222  
SPAN 101,102 THTR 121,180

**Information Literacy Offering**

CSC 102,122 MCM 104, MIS 118

**Arab Heritage & Cultural Diversity Offering**

Any of the following courses:  
ARAB 101, 210, 211, FREN 380, GRMN 380, SPAN 380, WCCS 382, 383

**Social Sciences Offering**

Any course with code starting with ANTH, ECON, GEOG, HIST, MCM, POLI, PSYC, SOC.

**Humanities & Fine Arts Offering**

Any course with code  
ARAB, ART, CHIN, ENGL, FREN, GRMN, HIST, MUSC, PHIL, SPAN, ISTD, THTR, WCCS.

**Life & Natural Sciences Offering**

Any course with code MATH, BIOL, CHEM, ENVR, PHED, PHYS.

**MATH Enrollment**

MATH 122 must be completed before Senior year to qualify for MCM 413.  
MATH 096 / 120 must be completed before Junior year.  
Students placed in MATH Level 3 in their GMPT can enroll directly in MATH 120.  
A restriction of 4 classes enrollment will be applicable if not completed by the mentioned academic level.  
Prereq Sequence:(MATH 095/GMPT Level 1)-> (MATH 096/GMPT Level 2) -> MATH 120 ->  
MATH 122 -> MCM 413